Executive Director Updates Dec.2023- Jan. 2024 Deb Maher

As we come into a new year, we have much to be excited about!

Our Membership Party!

We had a great time at the December membership party with tons of food, wonderful bands, community connections, and lots of enthusiasm.

Here are just a few photos to share with you...



Spring Projects!

Raise the Roof Campaign!

December was a good month for increasing our membership contributions and supporting our Raise the Roof Campaign. The Membership Party brought in \$ _____. We are now about \$20,000 away from reaching our goal of \$50,000.

We are very encouraged and intend to get bids for a new roof in the Spring. If you haven't contributed to the campaign yet, anything you can give is appreciated.



Community Center for the Performing Arts

Use your phone to Click on the QR code on the poster and it will take you to the donation page on our website.



Streetlamp Project

We are making progress with the City permitting and Eric Herz is in early conversations with a couple of contractors. Funds are set aside to complete this project and it is a matter of getting permits, working with the City, and getting competitive bids.

Concession Kiosk

The University of Oregon Architecture Department has authorized their students to construct a modular design on campus and install it at the WOW Hall. We will be asking for business sponsors to contribute the materials so the work can get underway within the month.

An Exciting Line-up of Shows and Events

Skyeler has been doing an outstanding job! We are averaging 12 shows a month and getting the word out to the public more quickly. The goal is to get more advanced ticket sales with incentive pricing and have higher attendance. Kayla has really gotten the hang of our new email tool, called Hive.... Again, a big thanks to Mike Walker for all the mentoring! Do check out the schedule on the website. **Wowhall.org**



We are starting a new service for our members.

We will be sending out emails about upcoming events and shows with links to online purchases. In this way, everyone will have more up-to-date information. Often when people receive NOTES, the information is not current; we may have added new performances, a show may have already happened, or worse for unforeseen reasons a show is cancelled.

Our digital calendar will be sent directly to member inboxes, and it will be a handy reminder, so you won't miss seeing your favorite artists or getting introduced to new artists. We have been fortunate to present up-and-coming artists at the WOW Hall, many of whom have gone on to create thriving careers. You can experience WOW Hall performances in ways that other venues just can't offer.

Tickets can be purchased on our website; wowhall.org Avoid third-party ticket sellers, they charge huge fees and are not authentic tickets. Go to our website and find the live performances that you want to attend, simply click on the ticket link, and get your ticket online.

Some Enhancements to the Beer Garden

Now you can see performances on a 60-inch TV screen downstairs while you visit with friends and have your favorite IPA. In between performances, you might want to play a game of pinball on our newly installed vintage pinball machine.

More Upgrades

You may have noticed that our upstairs concessions team takes credit cards and Apple Pay for soft drinks, snacks, and merchandise. We will be expanding this to our downstairs beer garden within the next few weeks and will be working on making this available for ticket purchases at the door. We intend to make WOW Hall purchases easier and more convenient for everyone.

Grant updates

We are continuing to submit grant applications. We most recently submitted a large request to the Murdock Foundation to support a larger WOW Hall restoration effort and we also submitted a grant to the Pape Foundation to help close the gap on the Raise the Roof campaign.

Request for Continued Support

We are continuing to head in the direction of sustainability and need ongoing community support; please buy tickets, and merchandise, become a sustaining member, or make a donation.

See you on **ZOOM** at our board meeting!

Tuesday, January 16, 2024