



Community Center for the Performing Arts

Executive Director Updates

March-April 2024

Deb Maher

Capital Improvements

NEW Roof Project

We are grateful that Jenni Rogers, a planner with the City and architect is volunteering to guide us through the permitting process. Her construction and historic preservation expertise is helping to expedite the completion of the specs and will enable us to go out for bids within the next few weeks.

Streetlamp Project

The specs have been completed and we are getting final approvals from the City so the project can go out to bid.

New City Streetscape

The City is completing sidewalk and drainage improvements along 8th Street and Lincoln. The timing of this is great because the historic streetlamps will complete the scene in front of the WOW Hall.

Concession Kiosk

The students are busy building the framework for the new kiosk, and we hope to have it installed by the end of May. We will be able to display our merchandise attractively, have secure coat check, and display snacks and goodies. Our new POS system will be in place when the kiosk is completed.

Point of Sale Terminals

We are buying a new POS system from Umpqua Bank (our bank) to enable us to sell merchandise, concessions, beer downstairs and tickets at the box office the night of show with debit or credit cards. This means we will be able to capture more revenue when attendees no longer have to wait in line at our ATM to get cash for purchases.

Going Digital!

The Final edition of NOTES was sent to all current members March 29th. We asked everyone receiving NOTES to send us their email address if they haven't already done so. In addition, membership renewal letters will include a request for members to send us their email address. The next batch of renewal letters will be sent on Friday, April 12th.



Community Center for the Performing Arts

We have now started to upload our volunteer database and membership database to EveryAction. This platform will support volunteers by tracking hours, tracking comps for shows, sending emails, and tracking volunteer slots. It will store member information and will provide an efficient and accurate system for board elections.

Staffing Changes

We completed interviews for the Volunteer Coordinator position last week. We had thirty-four candidates and interviewed 8. We have made our choice but are not making it public until the onboarding process is completed later this week. I will share more about our new hire when we meet at the board meeting. We are pleased this person will be joining us and feel confident they will build on Lake's accomplishments. (Now you must come to the board meeting, with this teaser 😊)

We will also be interviewing candidates for the new Marketing Coordinator to take Kayla's place. These interviews happen on Tuesday, April 9th and we may be able to announce not just one but two new staff members.

The Oregon Cultural Trust: Funders Conversations

Ten funders and four service providers attended the gathering on Wednesday, March 27th. This was the second year in a row that we have hosted this event, we were informed, again, that we are the favorite stop on their road show. About seventy-five people attended, Just Bundt cakes donated 12 dozen bundt cakes and a pro bono photographer captured candid shots.

Participation in the Visitor's Guide

We have bought an ad in the Travel Lane County Visitor's Guide. With over 120,000 printed Guides, it is widely circulated in local hotels, visitor bureaus, real estate companies, and tourist destinations. We hope visitors will be enticed to see a show, dance, and have a unique Eugene experience at our historic WOW Hall.

Participation in the Launch of National Dance Week

We will have a WOW table at the Farmers Pavilion, Friday, April 19 from 12:00-4:00. We are excited to be more visible in the community and will provide updates on all we are doing and invite attendees to volunteer and take part in WOW Hall activities.

Our Shows!

We continue to grow the number of shows we are producing, with a big shout out to Skyeler Williams our Booking Manager. Between February and April, we have a total of forty-three shows booked and will have more throughout the Spring. We continue to bring culturally diverse artists and more music genres to the WOW Hall so that we cultivate an expanded audience. Please check our website for all the shows and buy tickets! www.wowhall.org

See you in the ZOOM at our board meeting!

Monday March 18, 2024

ZoomLink: <https://us06web.zoom.us/j/91944699744?pwd=STILUzV4S1RVmJXR1lpTGTrS3pyZz09>

The Zoom link is also posted on the website: www.wowhall.org