
Annual General Membership Meeting

Organizational Highlights

Deb Maher, Executive Director
November 12, 2023





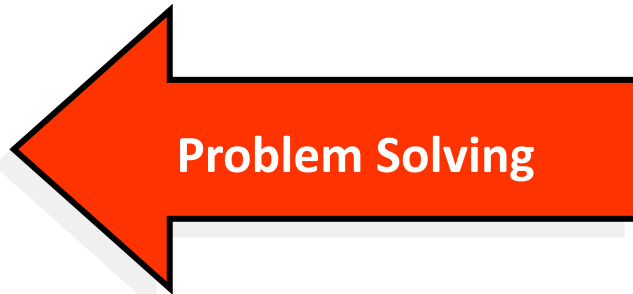
Strategic Framework

Recap



Philosophy = New Paradigm

Deficit-Based Model;
Limited Thinking



- Looks for what is not working
- Is about blaming and fixing
- Says: “What I **don’t want**”
- Result: *low energy*, little enthusiasm, burn-out

Strength-Based Model;
Possibility Thinking

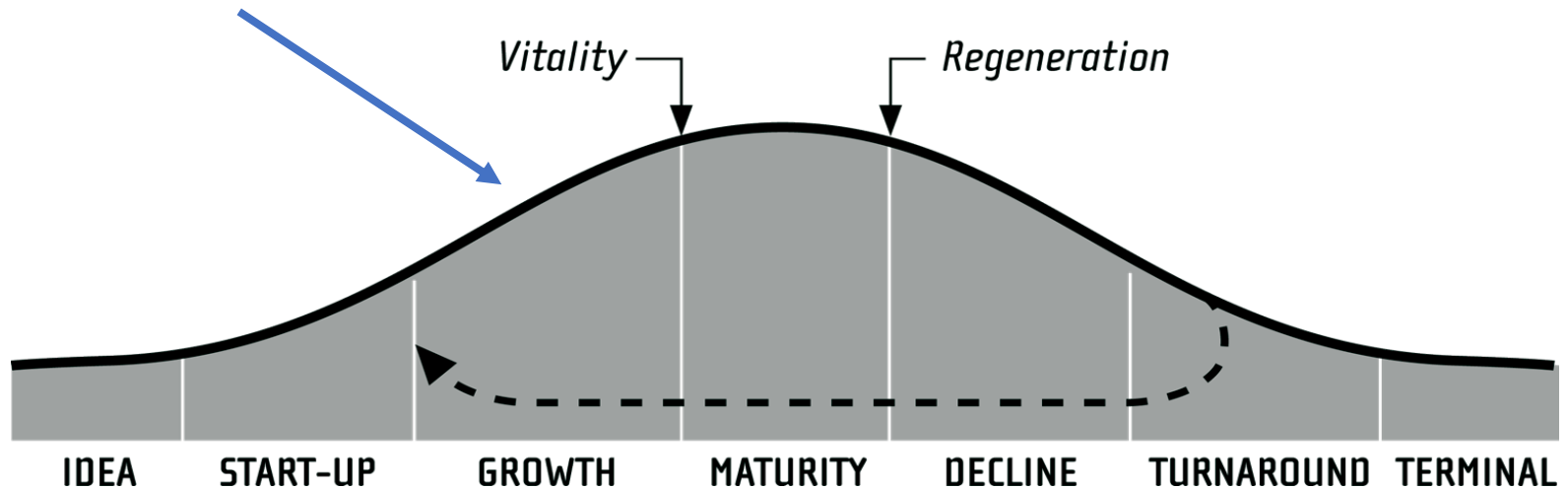


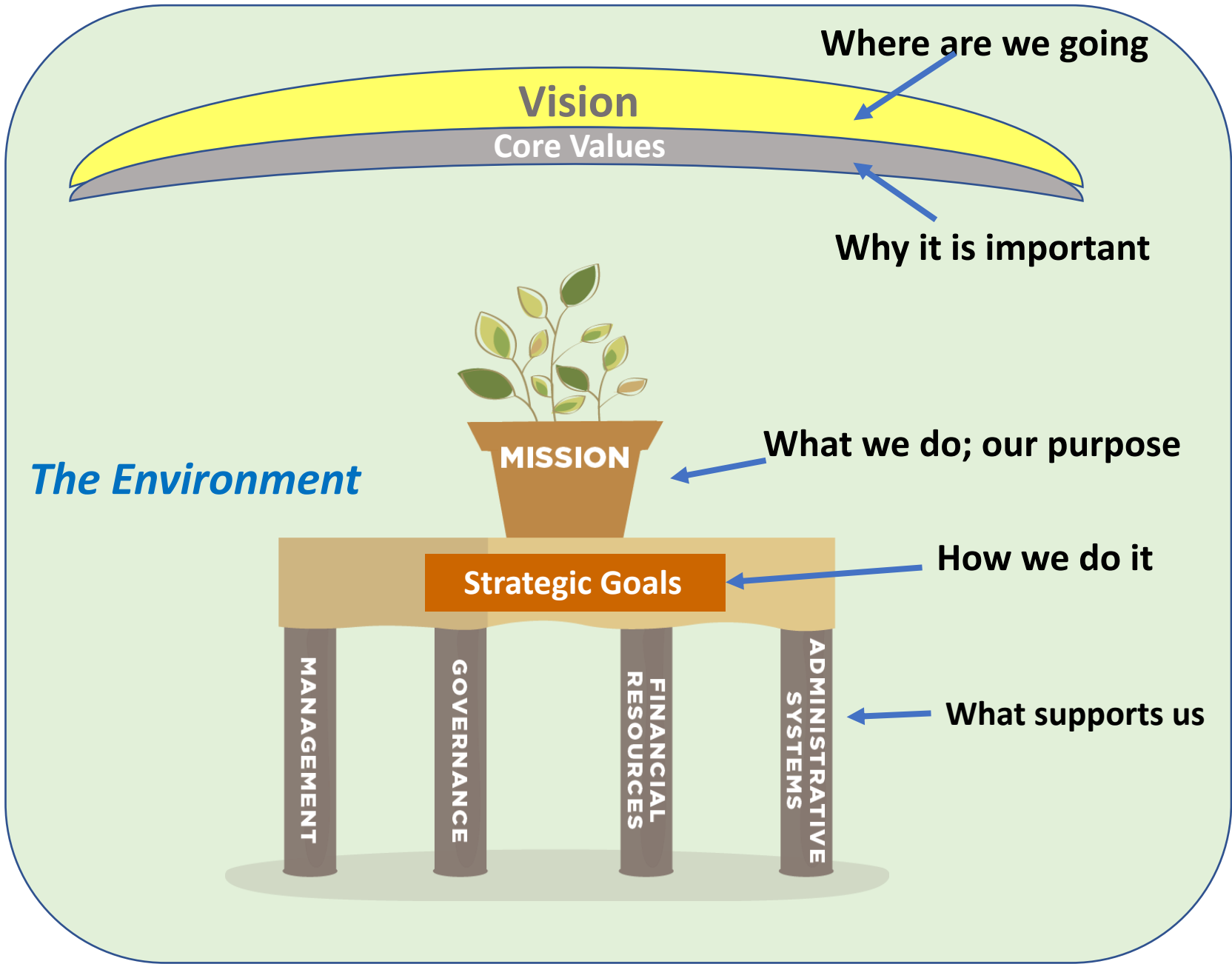
- Looks for what is working and seeks to do more of it.
- Is about inspiring and creating
- Says: “**What I do want**”
- Result: Ignited energy, enthusiasm, **engagement**



The Nonprofit Lifecycle and Where We Are

Building on the momentum!







Our Vision = Where We Are Going

A beloved historical legacy with contemporary relevance, the WOW Hall shines as a vital performing arts community center with diverse offerings serving Eugene and beyond





Mission = Our Purpose

- Preserve and operate the historic Woodmen of the World (WOW) Hall as a multipurpose community center.
- Provide cultural arts and educational opportunities for all ages and income levels.
- Maintain a supportive environment for local artists and their new creative efforts.



Core Values = Why It Is Important

We believe:

- In a shared sense of community
- As humans we thrive, and we can do great things together when we collaborate and connect with each other
- In the love of building community
- That working together builds trust
- When we are unified, we serve the community
- In a shared common vision and accept different ways of achieving it (everyone has something to offer)

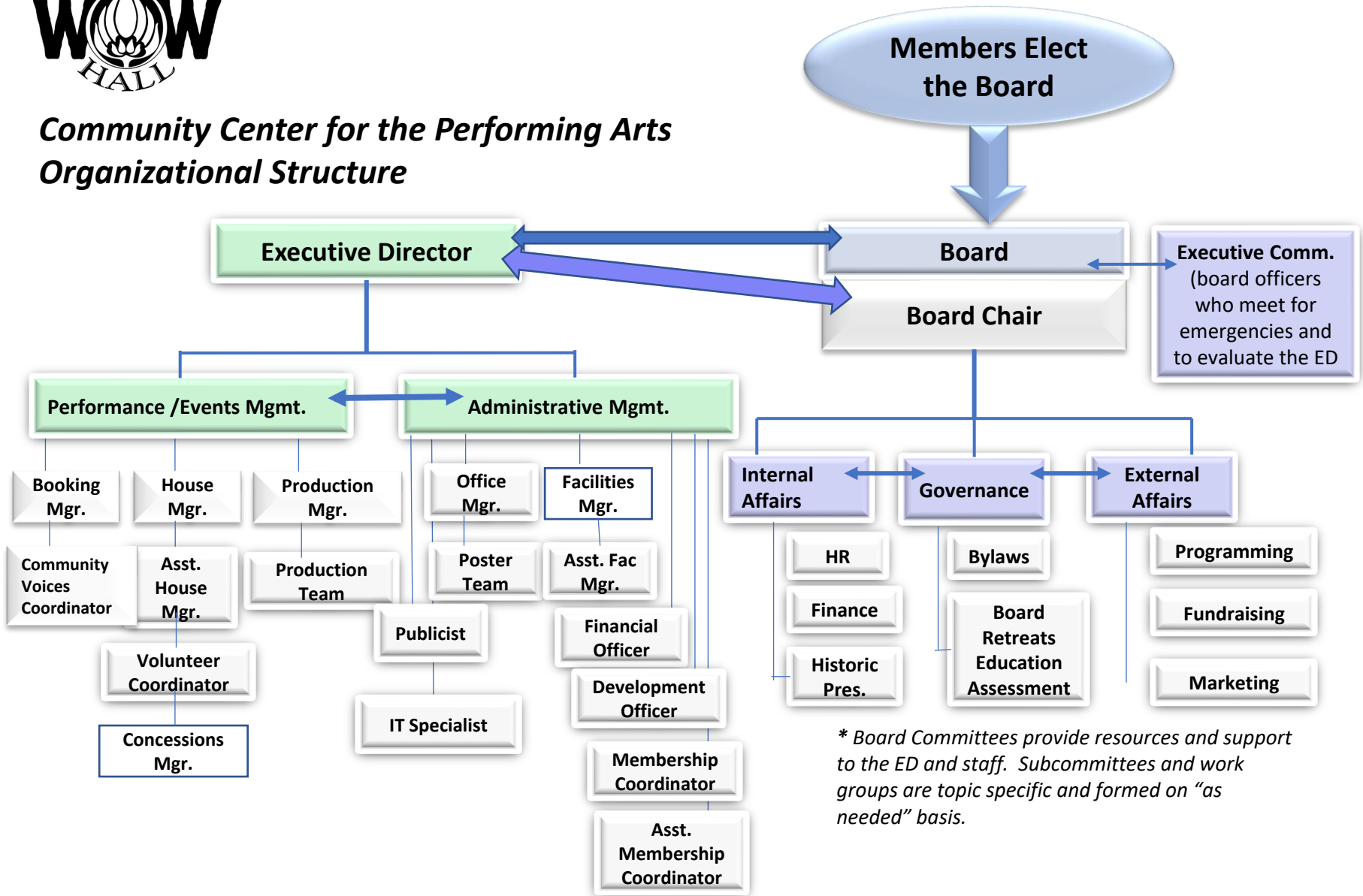


Strategic Goals = How We Achieve our Vision

1. Continue to build the organizational capacity
2. Maintain, preserve, and celebrate the historic nature of the WOW Hall
3. Develop increased educational opportunities and programming for underserved groups including youth, elderly, and marginalized communities
4. Strengthen our board, volunteers, and staff to include more diverse representation
5. Create more revenue-generating programming and performances



Community Center for the Performing Arts Organizational Structure



** Board Committees provide resources and support to the ED and staff. Subcommittees and work groups are topic specific and formed on "as needed" basis.*



Accomplishments

It's all about the Team!





Accomplishments

- **45 Shows! 7,467 attendees;** Since July 1, 2023
And MORE to come!
- **Over 400 volunteer slots** have been filled with more than 100 people
- **Expanding membership** currently we have 935 members in our database
- **Money!** Received \$30,000 from the Oregon Cultural Trust toward Raise the Roof.
-Bulk mailing to the membership to support the Raise the Roof Campaign. Received \$5,430
- **Received grants;** the State: \$41,500; Miller Foundation: \$24,000
Submitted: Total 10; 2 Awarded; 6 Waiting; 2 Denied



Accomplishments

- **Giving Tuesday campaign on META (Facebook) launching on Tuesday, Nov 14th,** with a Link to our Website donate page; You will be able
- **Three major projects underway for Spring 2024**
 - Street Lamp reactivation
 - Lobby Kiosk
 - Raise the Roof!
- **New upgraded merch,** expanded concessions, and more secure coat check.
- **Community Programming;** Andele, Queer Revue, Pride Dance, Danceability, Cuban Salsa, Community Meetings (Lane Arts, Travel Lane County)
- **New website up and running!** www.wowhall.org
- **IT applications;** PRISM, Instrumentl, Volunteer Local, Hive



Accomplishments

Partnerships & Memberships

- Springfield Chamber of Commerce
- Eugene Chamber of Commerce
- Travel Lane County

- **University of Oregon** designed our Kiosk and will build it. We will work with the architectural department

- **KEZI to produce a video** for TV and working to find a sponsor

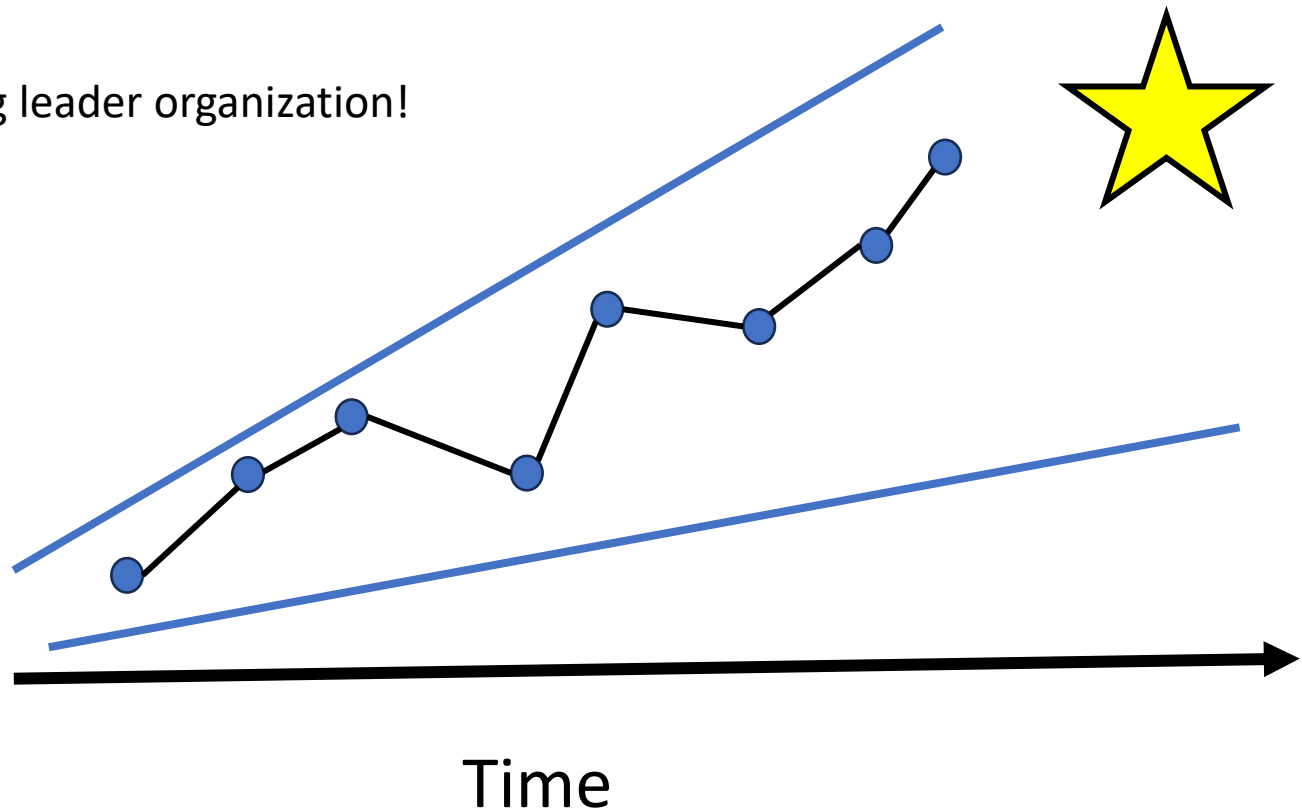
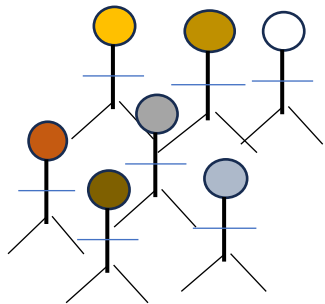
- **Next Step** larger TV screen for downstairs



Here is what Creating the Future TOGETHER Looks like

Our Vision is our NORTH Star!

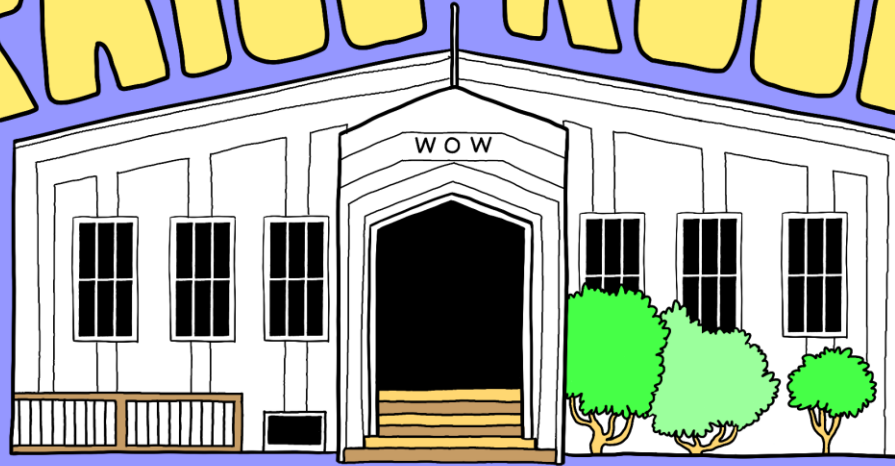
We are a learning leader organization!





Financial Updates!

RAISE^{the} ROOF



Help the WOWHALL
Reach 50k for a
NEW ROOF!



MAIL a CHECK!

Raise the Roof
Campaign
WOW HALL
291 W. 8th Ave
Eugene, OR, 97401

DONATE



NOW!

CALL US!

541-687-2746
donate
over the
phone

All Raise the Roof donations received between 8/01/23 and 3/31/2024
will be dedicated to replacing the roof. Any funds raised above \$50,000
will be used for building maintenance and/or the general fund



Raise the Roof Overview

Raise the Roof Campaign Goal = \$50,000

Membership Mailing; \$4,443*

Donors 3,000

Capital Funds 5,598

Kinsman Foundation 5,000

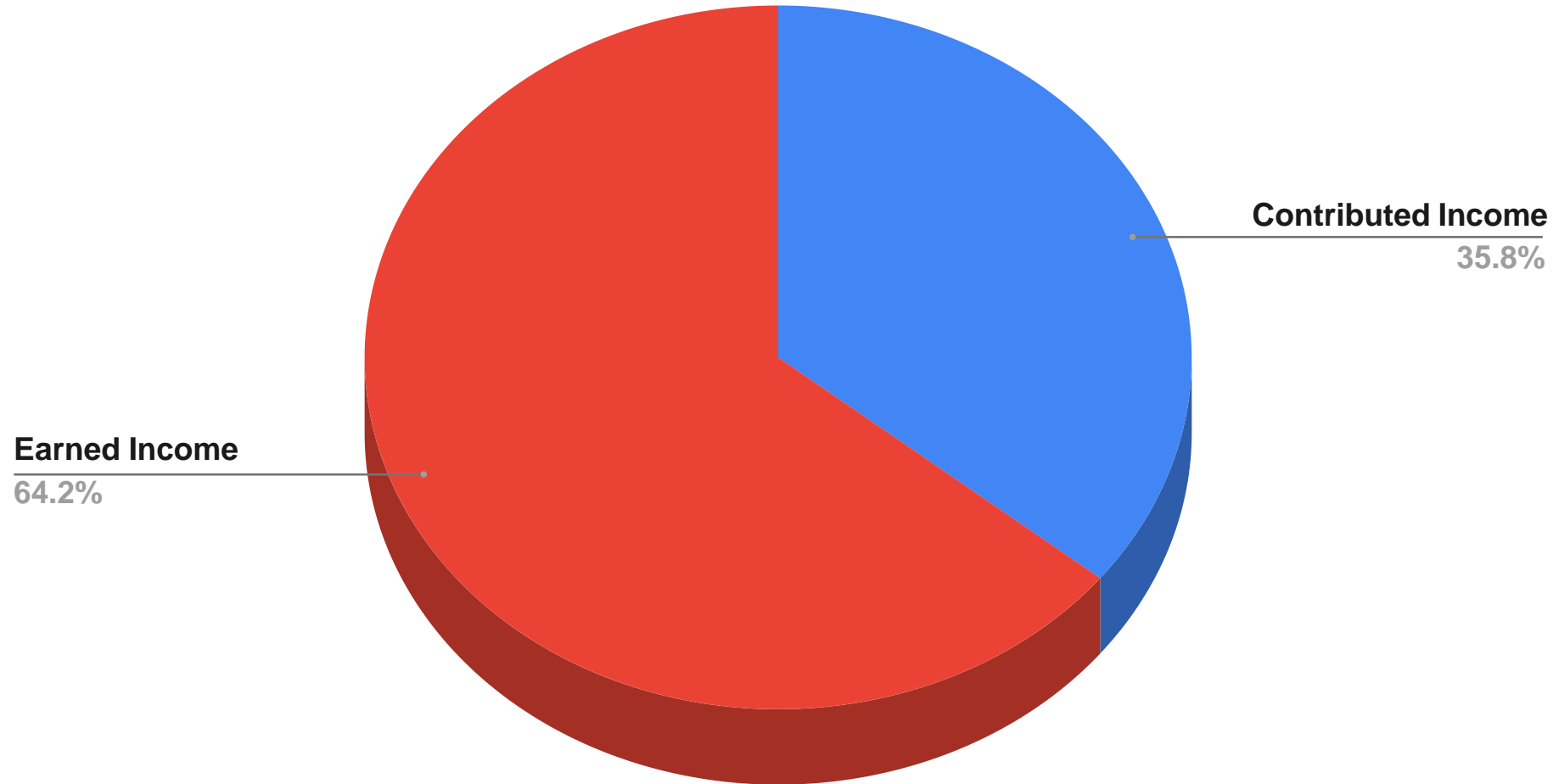
Total to Date \$18,041 (35% of the way there)

Need to raise another \$32,000; this will trigger a \$20,000 anonymous donation. We already have \$30,000 from the Oregon Cultural Trust.

In overall total goal is \$100,000. This will give us the funding we need to go out for a roof bid and hopefully allow for ceiling replastering.

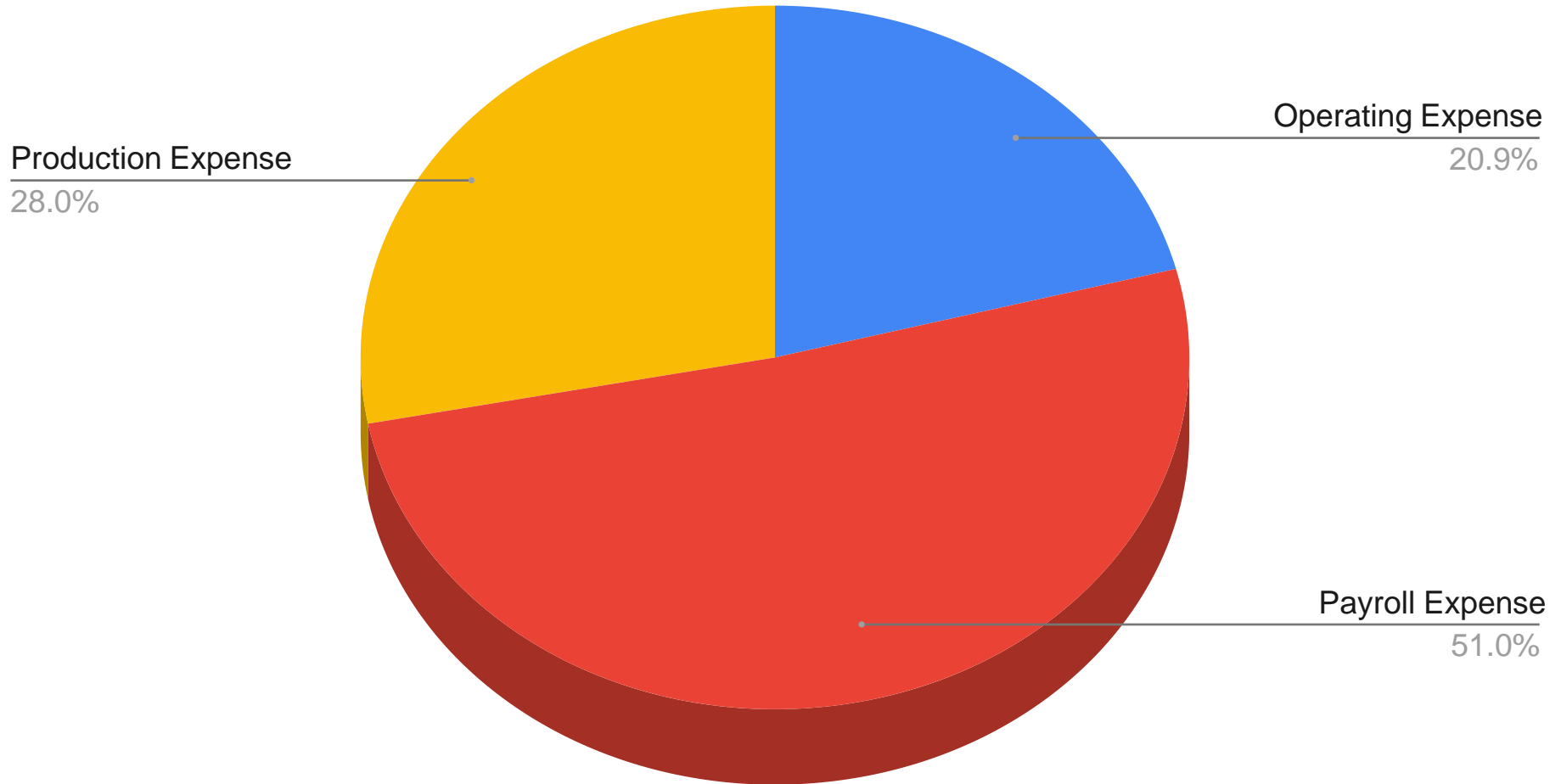


Income Sources





Three Areas of Expenses





FY 23-24 Budget (excludes the Capital Campaign)

INCOME

YTD

1/3 FY

(Oct 31, 2024)

(4 months)

Contributed	\$284,900	\$ 63,100	\$ 94,967
Earned	<u>511,020</u>	<u>140,000</u>	<u>170,340</u>
Total	\$ 795,920	\$ 203,400	\$265,307

Expenses

Operating Costs	\$184,000	\$ 56,730	\$ 61,567
Payroll	450,000	162,400	150,000
Production	<u>247,000</u>	<u>72,300</u>	<u>82,333</u>
Total	\$881,000	\$291,430	\$ 293,900



Keys to Success!

Community Visibility, Promotions, and Marketing Financial Support

Create community BUZZ; The WOW Hall is better than ever!

- **Join us!**
 - Tell your friends to buy tickets, online or in the office
 - Promote the website; go to our website to contribute
 - Promote Giving Tuesday on Facebook
 - Ask people to join and contribute
 - Be a sustaining member, dropdown arrow on the Donate page
 - Ask people to contribute to the Raise the Roof Campaign
- **Volunteer** for shows or to help in the office or special events; NOTES mailing, Membership Party, or other activities. Let us know about your skills.
- **Legacy Donor** remember us in your estate planning; be a part of our legacy so we can keep going for another 50 years!



Come to the Membership Party
Saturday, Dec. 9th
7:00 P.M.

Bring CDs or Cassettes
Tom Wilt will be collecting them
For the Raise the Roof

Thank you for your
Continued Support!